



## Update on the coming release of Maptive 4

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We're getting excited to get Maptive 4 out to you by the middle of May. Both our database and admin interface have been redesigned for a better experience, while several features have been improved or newly added.

Following the features writeup below are more screenshots of our progress (updated April 7, 2013).

### **Filtering**

Our most powerful analytical feature yet! Filtering allows your data points to be viewed at multiple levels of granularity on a single map. See relationships between data points while paring down heavy spreadsheet data to only what you want to see.

### **Map Views**

Need to make a point or illustrate a finding? Now you can save and share custom versions or Map Views. You can filter, group, search, or create a proximity area around a specific location and save each Map View for easy sharing with others.

### **Multi-Point Driving Directions**

Get more out of your day by mapping the most efficient route between multiple locations. Use the Proximity tool to show nearby locations then click and add each location for optimized directions between multiple points.

# Maptive 4 Is Coming Soon!

Maptive has built a reputation for helping people gain insight from location data with mapping tools that serve a variety of needs.

Maptive 4, the coming release of our web-based mapping software, is about delivering deeper insights into data with features that work together to make your day easier.

Maptive 4 still delivers what our mapping customers count on:

- Map a list of multiple locations to a custom Google map.
- Make maps that can be saved and shared with others.
- Group location data to make decisions and solve problems.
- Copy and paste location data into Maptive from any spreadsheet or address list.
- Add and edit location data anytime, anywhere—no software or downloads needed.

And Maptive 4 now includes even more ways to customize your map, to create and share views of your location data, and much more.

## **What's New?:**

### **Filtering**

Our most powerful analytical feature yet! Filtering allows your data points to be viewed at multiple levels of granularity on a single map. See relationships between data points while paring down heavy spreadsheet data to only the information most helpful to you.

### **Map Views**

Need to make a point or illustrate a finding? Now you can save and share custom versions or 'views' of your maps. You can filter, group, search, or create a proximity area around a specific location and save each map view for easy sharing with others.

### **Multi-Point Driving Directions**

Get more out of your day by mapping the most efficient route between multiple locations. Use the Proximity tool to show nearby locations, then click and add each location for optimized directions between multiple points.

### **Improved Export Options**

Along with our other export options, we've adding an "Export Current View" option so that you can continue working outside of Maptive with only the data you need.

### **More Ways to Customize Maps**

- Choose what data is available to users within map marker bubbles.
- Set the initial viewpoint and zoom level of your map.
- Turn roads on/off to simplify map viewing for users and for presentations.
- Turn many map functions on/off: Directions, Proximity, Street View, etc.

### **Larger Datasets & Faster Map Performance**

We redesigned Maptive 4 from the database up to help you map more data and work with it more efficiently. More information about the specific data amount and performance gain is coming soon.